



# The Cultural and Creative Cities Monitor

2019 edition



AUSTRIA

*The Cultural and Creative Cities Monitor 2019 shows how well 190 European cities in 30 countries perform across 9 cultural policy dimensions, compared to their peers. Cities have been selected based on their demonstrable engagement in promoting culture and creativity, from about 1 000 cities in Eurostat's Urban Audit. Therefore, the cities featured in the Monitor are already top performers.*

## 3 cultural and creative cities



### Inner circles

● New city

Selection criteria:

- European Capital of Culture
- UNESCO creative city
- International cultural festivals

### Outer circles

Annual gross domestic product per capita:



Group 1 > € 45 000

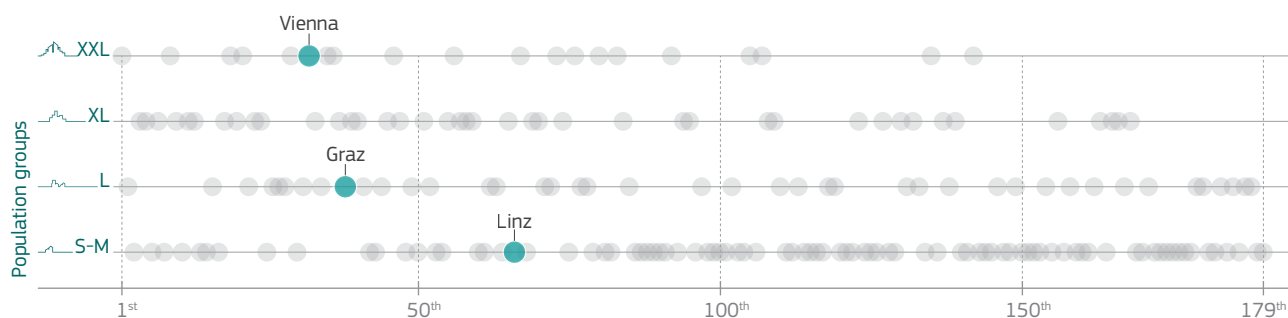
Group 2 € 35 000 - € 45 000

Group 3 € 27 000 - € 35 000

Group 4 € 19 000 - € 27 000

Group 5 ≤ € 19 000

## How does your city rank on the Cultural and Creative Cities Index?



On the Cultural and Creative Cities Index ranking, **Vienna** holds the top position in the country and comes 6<sup>th</sup> in the group of 20 ranked European cities with more than 1 million inhabitants. **Graz** and **Linz** follow, coming 8<sup>th</sup> and 15<sup>th</sup> in their respective groups of 40 ranked cities with 250 000 to 500 000 inhabitants and 79 ranked cities with 50 000 to 250 000 inhabitants.

## Highlights

**Vienna** is ranked 3<sup>rd</sup> on 'Cultural Vibrancy', thanks to its 2<sup>nd</sup> position on *Cultural Participation & Attractiveness* in the group of 20 ranked European cities with more than 1 million inhabitants.

*Karlsplatz is a major cultural hotspot in Vienna. Various seasonal events take place here throughout the year, from the daily classical concerts inside the Karls Church - a Baroque landmark in the city - to the Christmas markets to the music event Popfest in summer.*

**Linz** ranks 6<sup>th</sup> in its population group on 'Creative Economy', registering the best score at country level. The city performs particularly well on *Creative & Knowledge-based Jobs*, coming 2<sup>nd</sup> in its group.

*Tabakfabrik Linz, a former tobacco factory, has established itself as a focal point, providing spaces and support for cultural and creative start-ups, and contributing to the positioning of Linz internationally as a cultural and creative city.*

**Vienna** and **Graz** record the best results in the country on 'Enabling Environment'. **Vienna** comes 7<sup>th</sup> in its group, and **Graz** is 9<sup>th</sup> among the 40 European ranked cities with 250 000 to 500 000 inhabitants, particularly thanks to their respective positions on *Quality of Governance* (6<sup>th</sup>) and *Human Capital & Education* (9<sup>th</sup>).

*Following the designation of **Graz** as a UNESCO City of Design, the networking association Creative Industries Styria was set up to enhance connections between the Styrian creative scene and the traditional economy and to promote international collaboration.*



Cities are ordered alphabetically within each population group



Population groups:

XXL group	> 1 million inhabitants (20 cities)
XL group	500 000 – 1 million inhabitants (40 cities)
L group	250 000 – 500 000 inhabitants (40 cities)
S-M group	50 000 – 250 000 inhabitants (79 cities)



Online tool: <https://composite-indicators.jrc.ec.europa.eu/cultural-creative-cities-monitor/>

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